



OPTO+ Leadership

OPTO+ Leadership contains an interesting and informative body of in-depth knowledge in the field of personality and leadership. It supports businesses by helping managers, HR managers and coaches to examine personality from a modern leadership perspective.

OPTO+ Leadership is based on current leadership theories: McCrae & Costa, the Big Five theory of personality, Ofman's model of core quadrant/qualities and Goleman's discoveries on emotional intelligence.

It provides leaders and organisations with data-driven and scientifically grounded insights into the most important aspects of leadership.

OPTIMISING LEADERSHIP FROM THE PERSPECTIVE OF THE WHOLE INDIVIDUAL

OPTO+ Leadership focuses on a holistic approach to leadership, highlighting both results-oriented and people-oriented aspects. This helps organisations promote optimisation between productivity and well-being.

FLEXIBLE LEADERSHIP FOR HIGH-PERFORMANCE ORGANISATIONS

OPTO+ Leadership helps organisations reinterpret leadership thus focusing on inspiration, motivation and growth. OPTO+ Leadership fosters leaders who bring about positive change.



- + helps managers reflect on their leadership behaviour in order to establish a more responsive and flexible leadership approach
- + offers a holistic perspective on leadership, combining a results-focused and people-focused approach, therefore encouraging versatility in leaders
- + helps organisations identify and develop more balanced leaders
- + combines modern leadership theories with new data-driven analysis (n > 17,000 / 132 nationalities)
- + highlights areas for executive development using simple visualisations
- + enables comparison of leadership behaviours in an objective and understandable way
- + presents measures that are easy to apply and supports the personal development of managers

