



MPA

The Master Person Analysis (MPA) is a scientifically proven, psychometric analysis tool, which has been in use for many years with great success all over the world.

MPA describes and visualizes the work and social behaviour of individuals and groups by means of 9 personality dimensions, 28 additional characteristics and 8 team roles.

MPA consists of two elements:

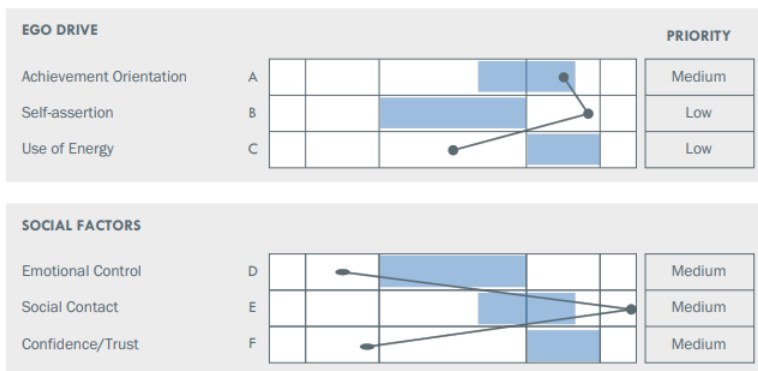
- + The Person Profile shows the work, social, team, managerial and sales behaviour of a person
- + The Job Profile 'Criteria' is used to define the specific requirements of a function related to these personality traits

The comparison between the Person Profile and the Job Profile 'Criteria' provides valuable information on one or several persons' aptitude for a specific function.

This extensive and detailed information provides more clarity, objectivity and awareness in personnel appraisal issues. Moreover, it serves as a neutral basis for a targeted, structured and in-depth interview.

The evaluations are represented by graphics and short, concise reports which are available in more than 20 languages.

Example



MPA in brief

- + Describes behaviour in the work environment in an objective way by means of 9 personality dimensions, 28 additional characteristics and 8 team roles
- + Allows for the comparison with a customized job profile ('Criteria')
- + Visualizes managerial and sales behaviour
- + Provides concise and significant reports and specific interview guides
- + Guarantees utmost transparency and compliance with high scientific requirements
- + Is available in very many languages with country specific norms

Areas of use

- + Selection / recruiting
- + Analysis of potential
- + Management succession planning
- + Individual assessments / coaching
- + Managerial and leadership development
- + Team analysis / team development

Languages

German, French, Italian, English, Spanish, Dutch, Danish, Swedish, Norwegian, Finnish, Polish, Russian, Romanian, Bulgarian, Mandarin, and more.

Your benefits

- + Guarantees high security and objectivity in your personnel decision processes
- + Reinforces your intuition
- + Supports efficient team formation
- + Enables a standardized terminology in the evaluation of potential
- + Guarantees high quality standards with small time investment
- + Is at your disposal 24/7/365